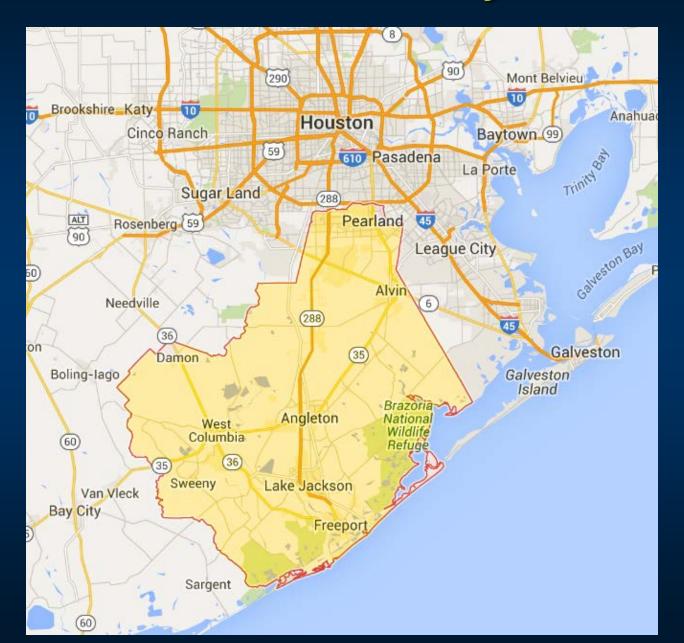


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Brazoria County?



What do Brazoria County Parks have to offer?



- San Bernard River;
- Brazos River Paddling Trail;
- Christmas Bay Paddling Trail;
- Numerous other bayous, saltwater-lakes and bays;

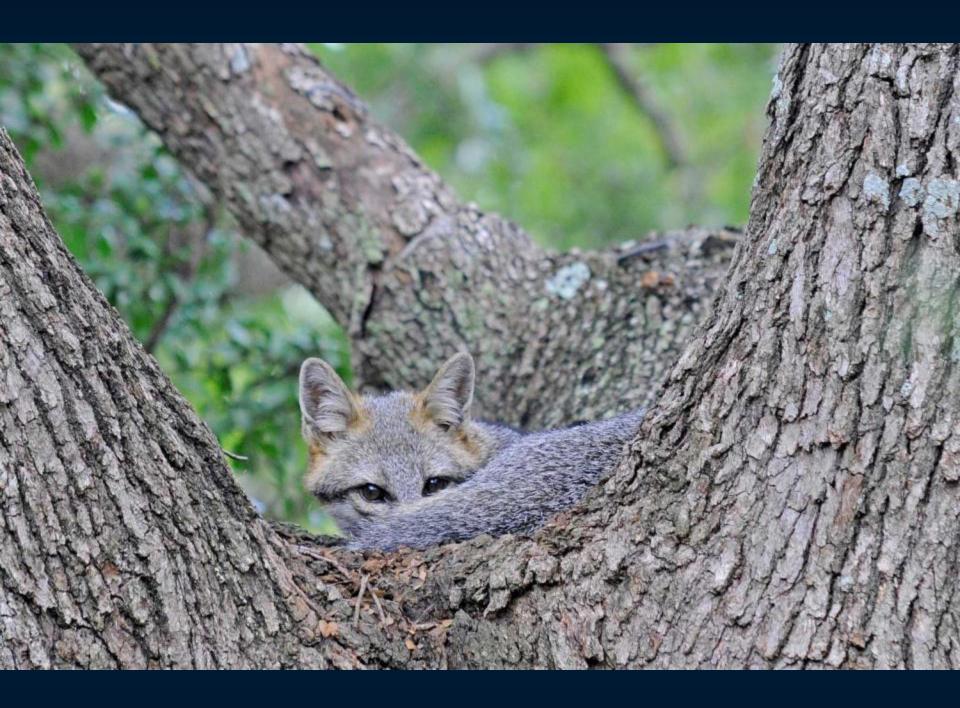
















Sharks kill about 10 people per year worldwide (Discovery.com)

- Despite majority of the world's population lives near /at the coastline, including ¾ of world's largest cities (U.S. avg. one death every two years according to NatGeo).
- Lightning kills thousands of people per year worldwide (about 60 avg per year in U.S.).

In the U.S. you are 46 times more likely to be killed by a _____ than a shark.



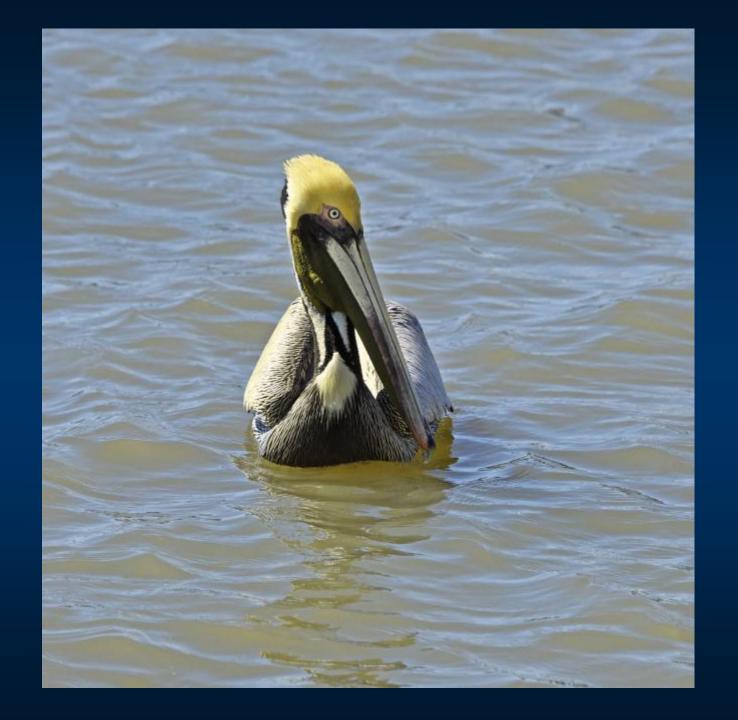
Keep in mind: more than 3,000 people are killed each year on Texas highways.



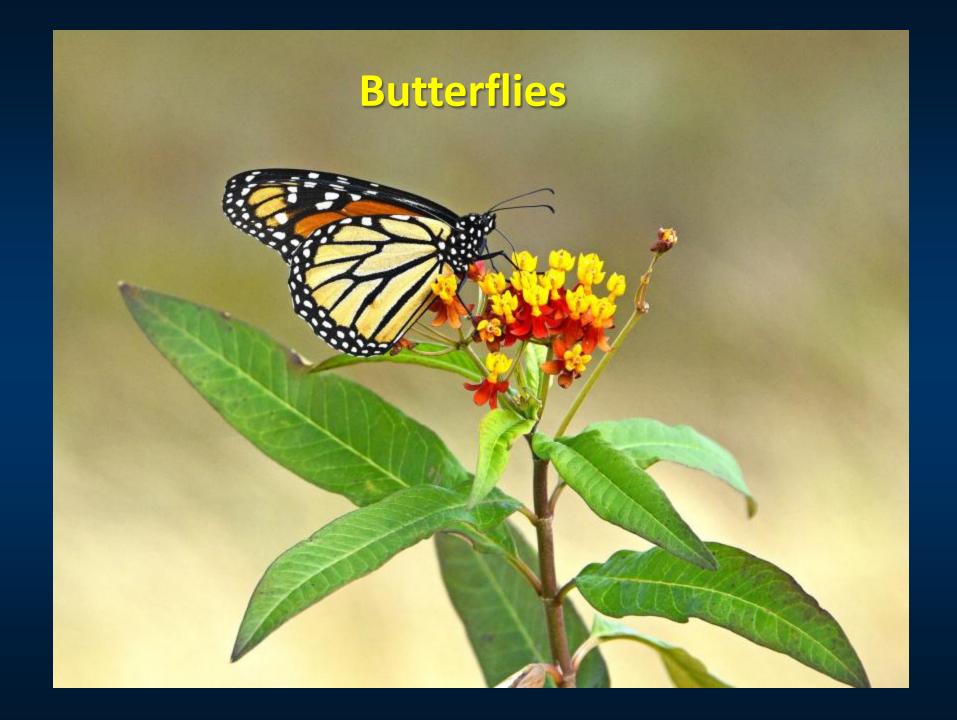
























Great RV camping



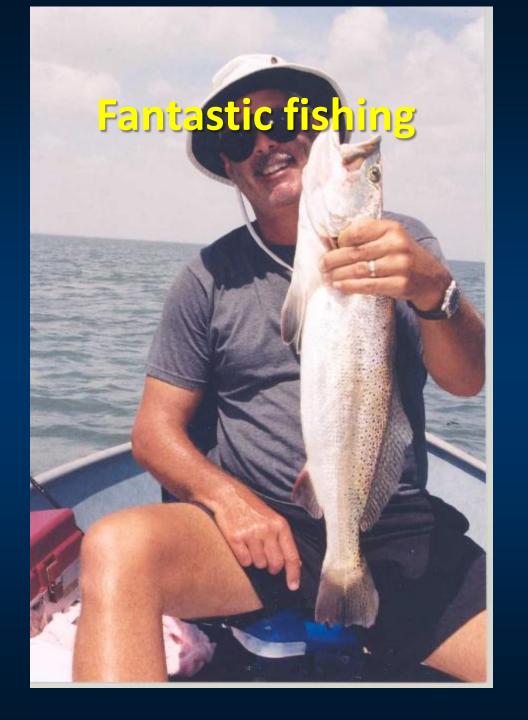












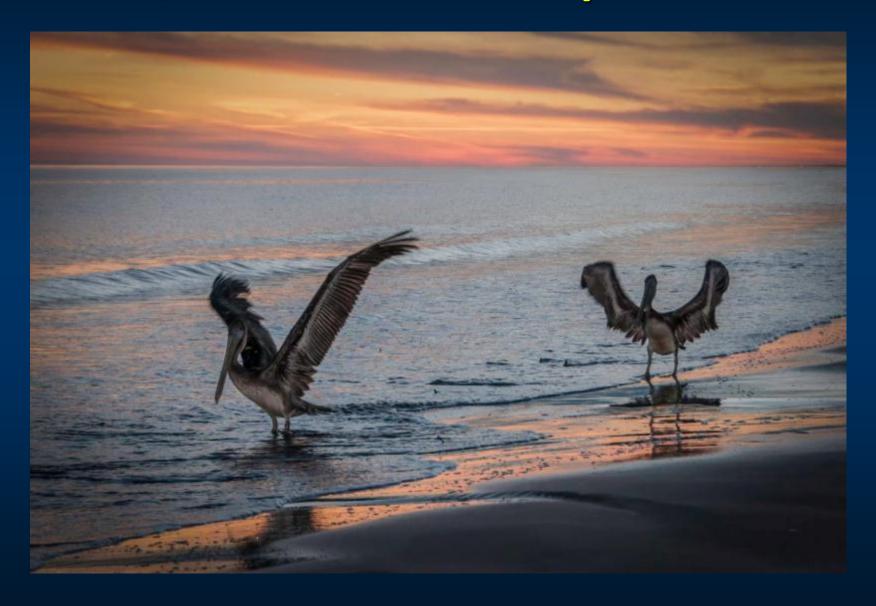




Brazoria County Parks:

- 11 Parks;
- 21 boat ramps;
- Playgrounds;
- Hiking / multi-use trails (approx. 3.5 miles);
- Paddling Trails;
- 14 miles of public beach; 1 mile of pedestrian beach

Quintana Beach County Park:



San Luis Pass County Park:



Camp Mohawk County Park:









Surfside Jetty County Park:



Hanson Riverside County Park:



Brazos River County Park:

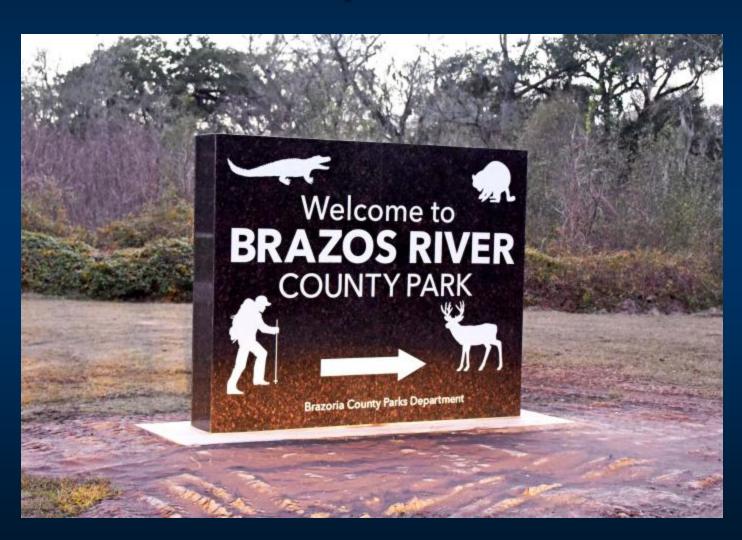
Resoft County Park:

Buffalo Camp County Park

Albert Finkle County Park:

Kelly Hamby Nature Trail:

What's new in Brazoria County Parks?









New beach signs:

Welcome to BRAZORIA COUNTY

PUBLIC BEACH AND NATURE PRESERVE

THIS AREA IS NATIVE WILDLIFE HABITAT FOR THE TEXAS GULF COAST.
ANIMALS SUCH AS BIRDS, SNAKES, ALLIGATORS, JELLYFISH AND SEA
TURTLES ARE PRESENT. PLEASE STAY OUT OF THE PROTECTED
SAND DUNE AREA, AND PLACE YOUR LITTER IN A NEARBY TRASH
CONTAINER, SO THAT ALL CAN HAVE A SAFE AND ENJOYABLE VISIT.











BRAZORIA COUNTY PARKS DEPARTMENT

The statue is clean, patched and painted!



All volunteer effort, donation of time, equipment and manpower... saved the county more than \$10,000









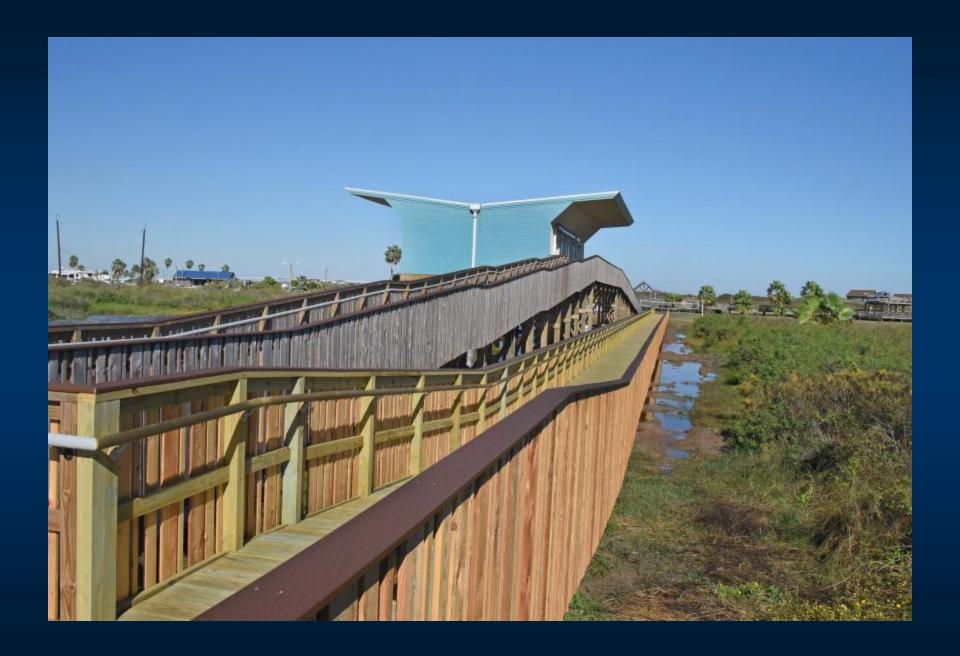
Quintana Beach Co. Park



Dummen Beach Education Curing

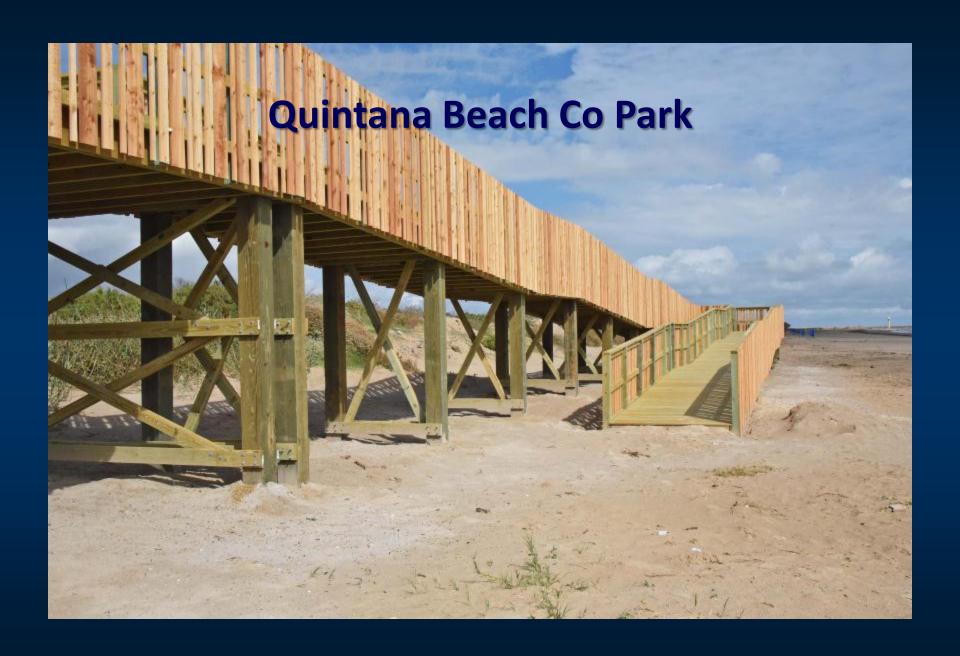






















John Hargrove Environmental Complex Trail















New Brazoria County Parks Web siteaddress:

www.BrazoriaCountyParks.org

WHAT WE CAN DO FOR YOU



- ► Advertise to thousands of visitors, reaching over 100,000+ views per month, spanning the greater Houston area
- Increase attendance by allowing visitors of the site to preview the water/weather conditions
- ► HD camera and streaming service, maintained and provided by Saltwater-Recon.com
- ► Multiple advertising positions on Saltwater-Recon.com; homepage, camera page, and sole camera sponsor of your site's camera
- Du no you site's amera fer 'pr your website.
 - All of your events will be added to our calendar page to help increase turn-out
 - ► Saltwater-Recon.com's social media outlets will further promote your brand/events
 - ► Free advertising on local news outlets that use our video feeds for their weather reports
 - ► We will create up to 3 ads per year for your site
 - Saltwater-Recon.com will pay for the internet or any internet upgrades needed







INFO@SALTWATER-RECON.COM



Public events and ways you can get involved:

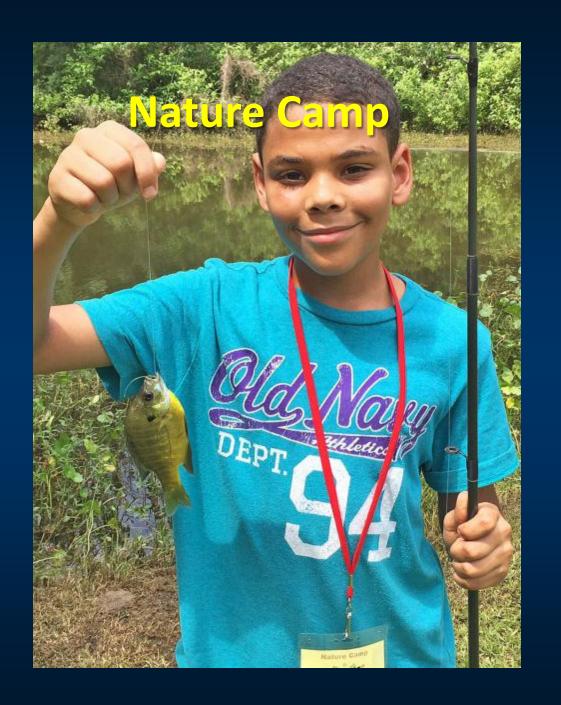
- Become a Brazoria Co. Park Host
- Volunteer (projects or events);











Nature Camp





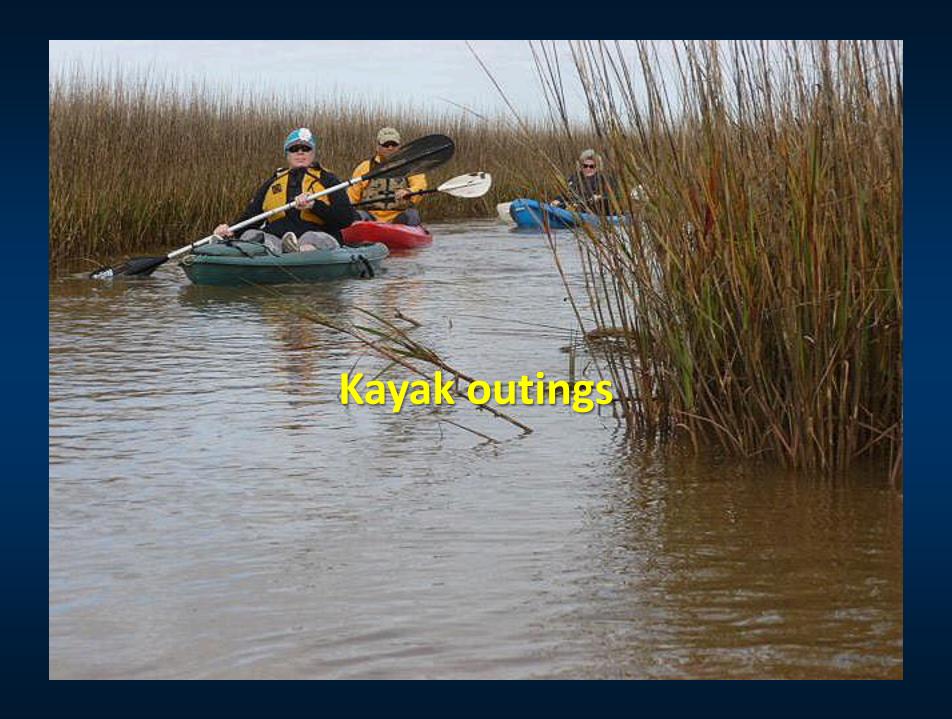






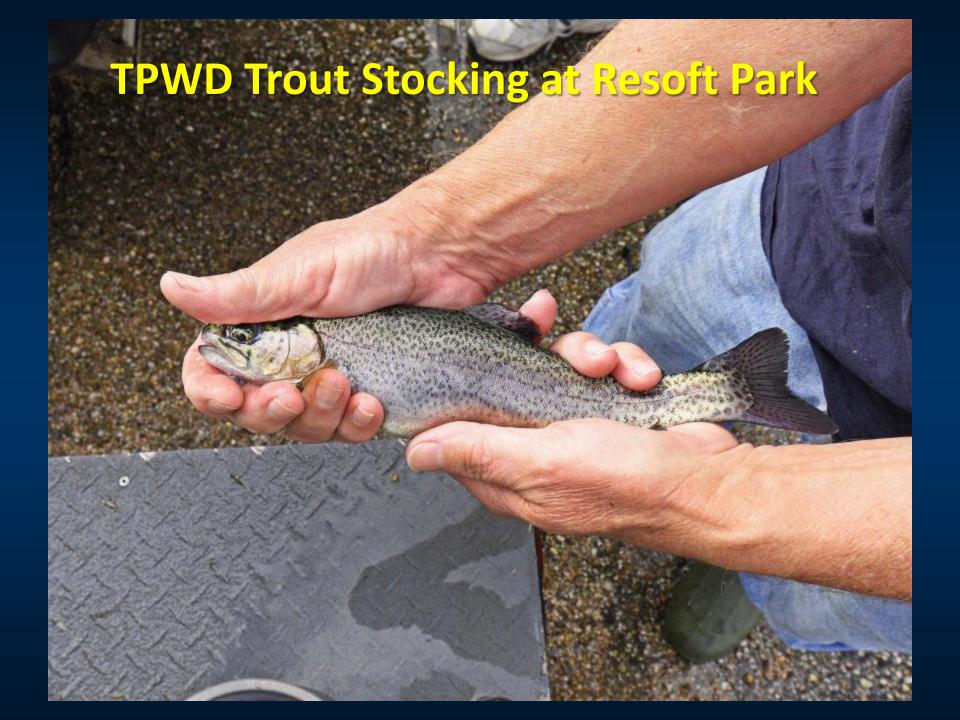






TPWD Trout Stocking at Resoft Park



















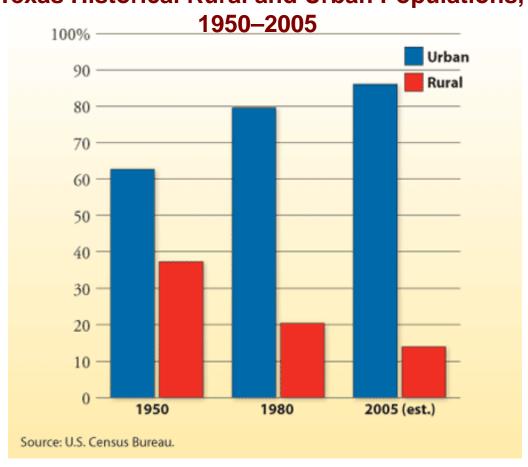


Challenges facing our Parks

- Urban expansion encroachment.
- For first time, more people live in cities than anywhere else (urbanization)
- 85 % of Texans live in urban / metro area (*Texas Tech study*).

Bigger Cities

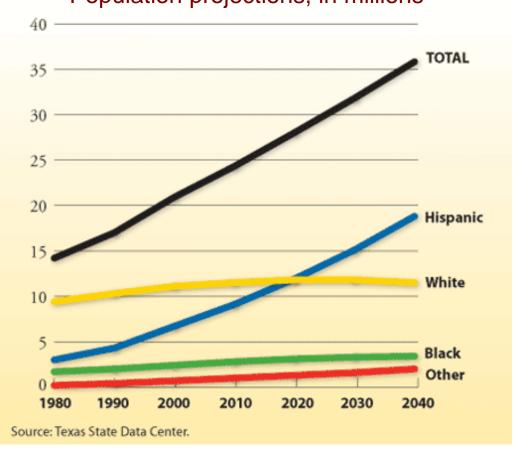
Texas Historical Rural and Urban Populations,



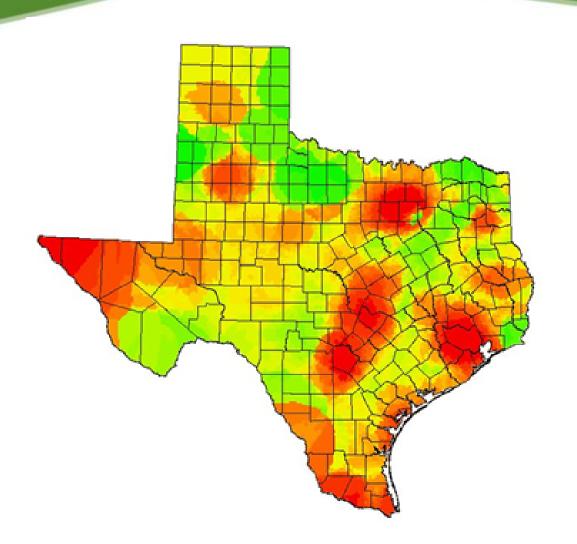
Bigger Population



Population projections, in millions



Big Impact



Areas of increased land development

Urbanization: a lack of green / open space

Mission responsibility to Texans

- Protect state wildlife and resources
- Preserve state public lands and public access, a dilemma for Texas
- some 95 % of Texas is privately owned.

why is this a challenge?

- For first time, more people live in cities than anywhere else (urbanization)
 - 85 % of Texans live in urban metro area.
- As urbanites (adults and children), they are (literally) completely disconnected to nature, outdoors
- Why should we care?

Lots of reasons:

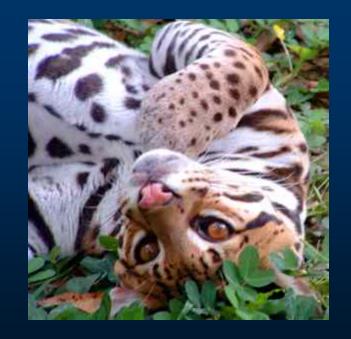
Loss of resources.

very real challenge:



Texas does not have enough water now to fulfill all of its estimated needs.

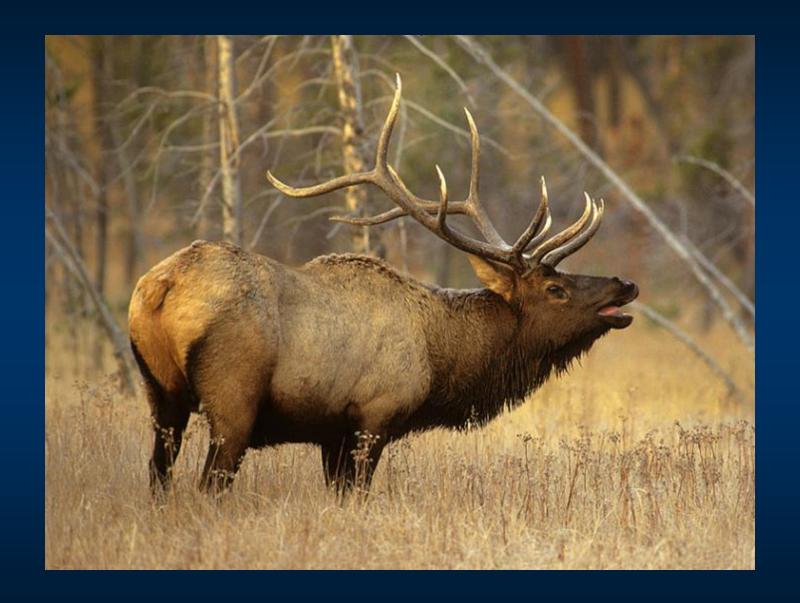
Texas is at risk of losing native plant and animals forever.

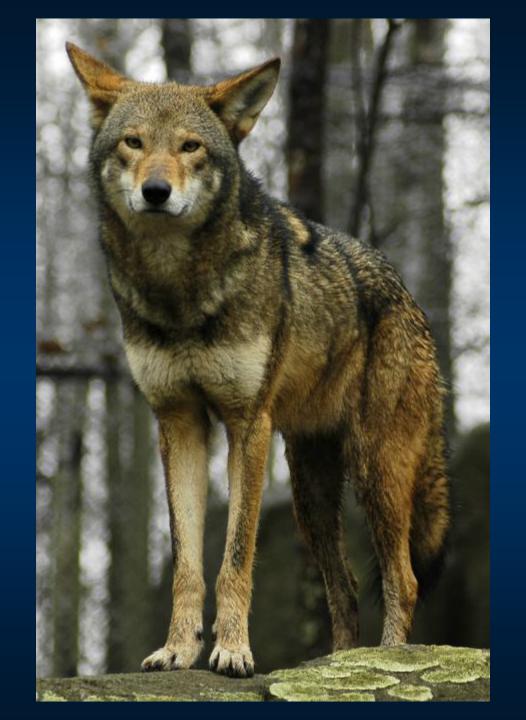


Animals that once lived in Texas...









Endangered or Threatened species in Texas...



Hunting in 1894, shown in front of Velasco Hotel, Velasco, TX













Lots of reasons:

- Loss of resources.
- Our children, and concerns with future generations.

Which of these images is more likely to be seen:

Α.

B.



Today's Children

 8-year olds can identify 25% more Pokemon / Animae characters than wildlife species.

 children ages 6 mo. - 6 years spend an average of 1.5 hours a day with electronic media.

 youth ages 8 -18 spend an average of 8 hours a day with electronic media.

 youth spend less than 4 minutes a day in unstructured outdoor play.

• 16% of children (1/3 of Texas kids) ages 6-19 are overweight / obese-- amount has tripled since 1980.



Why this disconnect with kids and the outdoors?



Parents view the outdoors as wild, dangerous places... hence, limit children's exposure.



Parents fear appearing incapable or lacking in front of their children... so they don't go.



Parks are seen as "boring" places where there is nothing to do.

More data... for adults too:

- 15-minute walks thru forests can decrease stress hormone cortisol by 16%, reduce blood pressure by 2%, reduce heart rate by 4%;
 - 3 days in nature can improve creativity by up to 50%;

- Lower incidents of 15 diseases (including depression, anxiety, heart disease, diabetes, asthma and migraines) in those living ½ hour from green space Dutch research
- Scottish study found less death and disease in people who live near parks and green space, even if they didn't use them.

 A 50-minute walk thru green space improves cognitive skills, such as shortterm memory, while walking in an urban environment did not.

 Yet, visits to state and national parks are down, and one survey showed that only 10% of American teens spend time outside every day.

Conclusions: why important to big picture

- If nature isn't experienced, it isn't appreciated.
- If it isn't appreciated, it won't be valued, <u>nor funded</u>, for the future.
- Therefore, resources and places will not be preserved.
- Research already shows, that when people have time to spend, "going outdoors" doesn't even make the list of possibilities for many.

Conclusions: why important to big picture

- Spending time in nature makes people healthier, decreases stress, enhances creativity, even evidence that kids do better in school.
- bottom line: it is a very real possibility that much of Texas' outdoors will not be here for our kids, or grandkids.
 - outdoors is our legacy in Texas; it will only be preserved if we share it with the next generation.

Economic Impact of Parks data from NRPA:

Local, regional parks generate nearly \$140 billion in economic activity per year, and support almost 1 million jobs in the U.S.

In Texas:

- •\$6,323,030,540 in economic activity for 2013;
- •Supported 51,190 jobs in the state;

Nov. 19, 2015 www.nrpa.org/parkeconreport

Brazoria County park revenue 2015: \$738,656.22**

Brazoria County Park Revenue History							
Park	following Hurricane Ike 2009	2010	2011	2012	2013	2014	2015
Quintana	\$270,896.76	\$248,462.61	\$262,750.37	\$243,865.12	\$260,022.60	\$259,336.38	\$313,072.44
San Luis Pass	0**	\$206,114.45	\$283,631.73	\$300,638.40	\$316,566.67	\$332,015.57	\$355,058.90
Camp Mohawk	\$52,075.00	\$53,735.74	\$61,046.49	\$67,081.96	\$57,149.00	\$61,677.48	\$51,144.88
Resoft	\$17,430.00	\$16,255.00	\$15,715.00	\$10,680.00	\$16,810.00	\$12,112.50	\$14,585.00
Brazos River	\$840.00	\$580.00	\$900.00	\$635.00	\$690.00	\$690.00	\$720.00
Hanson Riverside	\$750.00	\$675.00	\$825.00	\$1,275.00	\$1,050.00	\$975.00	\$1,050.00
Total	\$341,991.76	\$525,822.80	\$624,868.59	\$624,175.48	\$652,288.27	\$666,806.93	\$735,631.22

** Hard dollars only (not counting ripple effect of economic impact)

Reality...

- If you remove the park from the map, how different would these communities look?
 - you wouldn't just change the physical landscape... but also the fiscal landscape as well.



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