MyHeritage.com (mostly from Wikipedia)

MyHeritage is an online genealogy platform with web, mobile, and software products and services. Users of the platform can create family trees, upload and browse through photos, and search billions of global historical records, among other features. As of 2015, the service supports 42 languages and has around 80 million users worldwide. In January 2017 it was reported that MyHeritage has 35 million family trees on its website. The company is headquartered in Or Yehuda, Israel with additional offices in Tel Aviv, Lehi, Utah, and Burbank, California.

In 2013, MyHeritage entered into a strategic partnership to allow FamilySearch to use its technologies to allow its users to help find ancestors more easily. The company also gained access to all United States census records from 1790 to 1940. In April 2013, MyHeritage released Family Tree Builder 7.0 which included new features like sync, Unicode, and Record Matches. MyHeritage also introduced a web feature called Record Detective that automatically makes connections between different historical records.

In 2014, MyHeritage announced partnerships and collaborations with numerous companies and entities. It partnered with BillionGraves to digitize and document graves and cemeteries worldwide and with EBSCO Information Services to provide educational institutions (libraries, universities, etc.) with free access to MyHeritage's database of historical records. MyHeritage also entered into an agreement with the Danish National Archives to index Census and Parish records from 1646 to 1930 (a total of around 120 million records). The company launched the Instant Discoveries feature, which enables users to add whole branches of relatives to their family tree at once.

In 2015, MyHeritage reached 6.3 billion historical records, 80 million registered users, and availability in 42 languages. It also released the Global Name Translation technology which automatically translates names from different languages to make searching for ancestors more efficient.

The MyHeritage online database includes census, birth, marriage, death, military, and immigration documents along with historical newspapers. The SuperSearch feature allows users to search through the site's entire catalog of historical records to find information about potential family members. Users may also upload photos to their family trees. MyHeritage's mobile app is available for iOS and Android devices and offers a range of similar features including the ability to view and edit family trees, research historical databases, and capture and share photos.

Products

Matching Technologies

MyHeritage uses several matching technologies for family history research. These include Smart Matching, Record Matching, Record Detective, Instant Discoveries, Global Name Translation, and Search Connect. Smart Matching is used to cross-reference one user's family tree with the family trees of all other users. The feature allows users to utilize information about their families from other, possibly related users. Record Matching is similar except that it matches and compares family trees to historical records rather than other family trees.

Record Detective is a technology that links related historical records based on information from one historical record. It also uses existing family trees to make connections between records (for instance, a death certificate and a marriage license). Instant Discoveries is a feature that compares users' family trees to other family trees and records, and then instantly shows them a large amount of information about their family found in these sources, packaged as an entire new branch they can add to their trees. Global Name Translation allows users to search for a relative in their preferred language but get historical documents with their relative's name in other languages.

Search Connect is a MyHeritage feature that indexes search queries along with their metadata dates, places, relatives, etc. and then displays them in search results when others perform a similar search. The feature allows users performing similar searches to connect with each other for collaboration.

Family Tree Builder

Family Tree Builder is freemium downloadable software that allows users to build family trees, upload photos, view charts and statistics, and more.

MyHeritage DNA

MyHeritage DNA is a genetic testing service launched by MyHeritage in 2016. Autosomal DNA results are obtained from home test kits, allowing users to use cheek swabs to collect samples. The results provide DNA matching and ethnicity estimates.

When you subscribe to MyHeritage, you essentially establish your family tree as on online website. You can keep it private and just invite other family members if you want, or you can make it public. Figure 1 provides an example Home page for a MyHeritage family tree website.
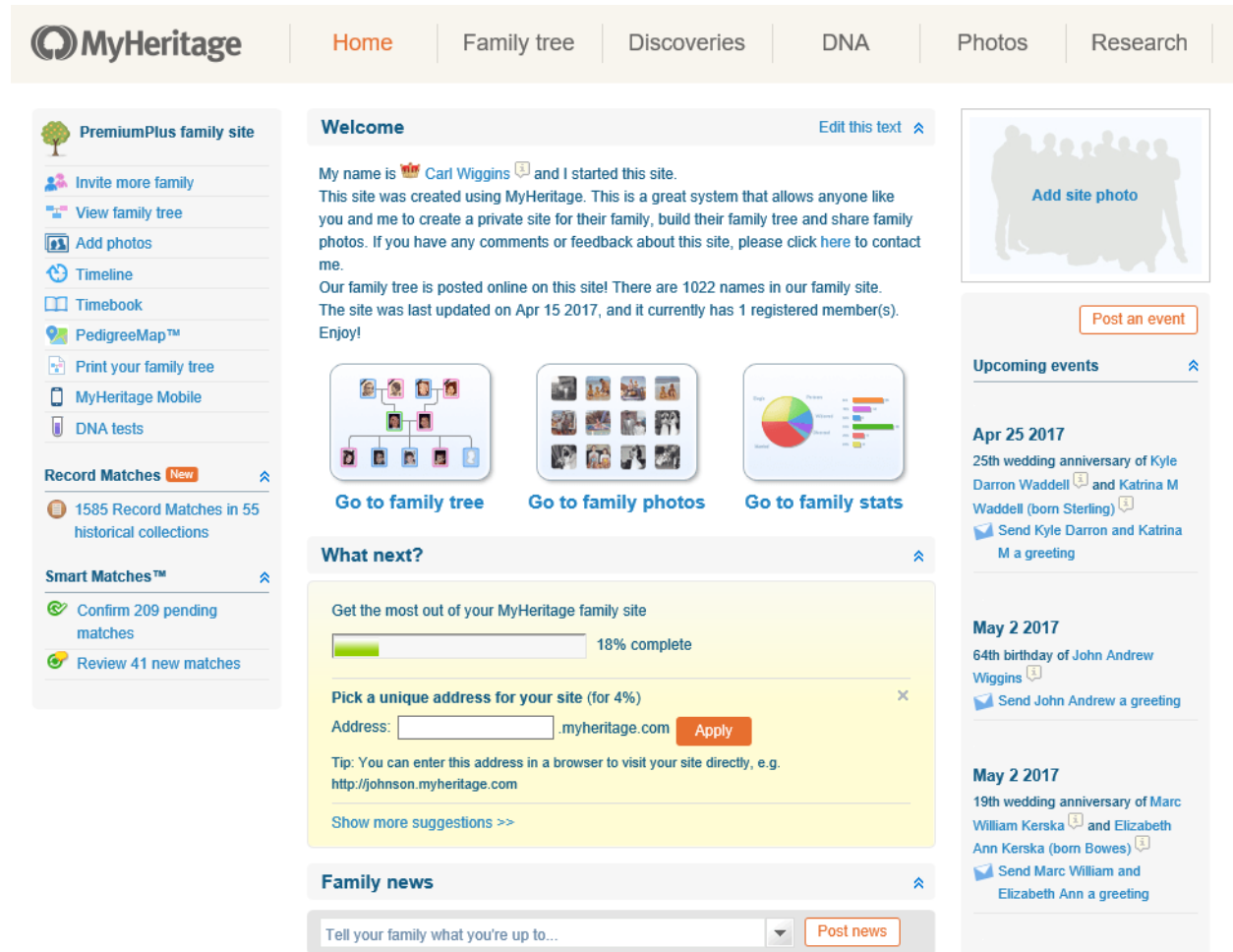

Figure 1. Home Page screen/dashboard of a MyHeritage family tree website

This centralized dashboard is one of the reasons MyHeritage is easy to use. From your webpage, you can access family photos, family trees, contact info, DNA testing and charts. This section is similar to social media dashboards you may already be familiar with. It gives you quick access to most of the tools you'll need and lists any actions you perform on your tree to let you keep track of your changes.

One feature that the best family history websites have in common is hints. This tool matches members of your family tree with records in the database. When MyHeritage finds SmartMatches, you can review the facts, then confirm or deny these matches. You can attach

the documents you find through the SmartMatches to your family tree. The SmartMatches feature functions like the "green leaves" in Ancestry.com.

MyHeritage generates printable and customizable charts. This feature allows you to create stylish, professional-looking charts directly from your online tree. Advanced customization options allow you to adjust the information that appears next to your relatives, the photo frame around each individual, the box style, fonts and other options.

To see the company summary: https://about.myheritage.com/wp-content/uploads/2017/02/one_pager_rootstech_2017_no_bleed.pdf

To visit the MyHeritage help center go to: http://helpcenter.myheritage.com/